

# KEIRAN PILLMAN

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I am a creative, professional designer and graphic artist with project management skills and over 5 years' experience in print, web, and mobile app design. I am passionate about creating open communication through well-thought-out design, illustration, and research.

## PROFESSIONAL EXPERIENCE

### Visual Design

- Created effective and engaging print and web advertisements for events.
- Designed mobile applications to enhance brand engagement for customers.
- Redesigned and implemented webpage interfaces.

### Project Management & Communication

- Multi-tasked various projects at once with different short-term and long-term deadlines.
- Led a project team which coordinated designers and developers to assemble a mobile application and large-screen interface for use at festivals.
- Co-chaired a committee to develop and hold an academic symposium.
- Ensured smooth communication between clients, project donors, and team members.
- Delegated tasks effectively based on individual strengths.

### Research & Writing

- Investigated various academic topics and crafted thoughtful and articulate analyses of said topics.
- Researched competitors and other reference material for design and illustration projects.

## EDUCATION

### Master of Arts in Art History

University of Massachusetts, Amherst, MA | May 2017

- Major in Islamic Art and Architecture, Minor in Modern European and American Architecture
- Co-chaired the 2016 Mark Roskill Symposium

### Bachelor of Fine Arts in New Media Design

Rochester Institute of Technology, Rochester, NY  
May 2015

## SKILLS



Adobe CC, Canva,  
InVision, Microsoft  
Office, Google Tools



HTML, CSS, jQuery,  
WordPress, PHP,  
JavaScript



Teamwork, Client  
Communication,  
Leadership



Research (User  
and Competitive),  
Writing, Analysis



Web, Mobile, and  
Responsive Design



UX Design,  
Wireframing,  
Prototyping

## SELECTED WORK HISTORY

### Freelance Graphic Designer, with Various Clients, Rochester, NY | June 2012 - present

- Created web and print designs for clients addressing problems of marketing and user experience, wrote HTML/CSS code to implement web designs.

### Wegmans Food Markets, Rochester, NY | August 2018 - July 2020 | Overnight Grocery Customer Service

- Ensured store shelves were properly stocked according to corporate standards and processes, assisted customers in finding specific products and information, trained new hires, selected for management training.

### University of Massachusetts at Amherst, Amherst, MA | September 2016 - May 2017 | Teaching Assistant

- Graded assignments, led student discussion group, communicated deadlines to students and answered questions about course material and assignments.

### UMass Amherst, Amherst, MA | September 2015 - August 2016 | Social Media Assistant

- Managed the website, social media accounts, and alumni communication for the Art History department, designed posters and programs for department events.